Fostering innovation in London’s mobility system

International Mobility Conference, Berlin, 6 December 2018
Develop capability

- Establish specific responsibility for innovation
- Be aware of wider trends in research, business, consumer wants/needs
- Use pilots to test concepts
- Propose changes to policy or regulation
London’s approach to new mobility services

- Support mode shift
- Complement PT system
- Accessible to all
- Best emissions standards
- Create safe attractive environment on streets
- Use space efficiently
- Share data and knowledge
Innovative approaches in London

Demand Responsive Bus Service Trial - Market Sounding Questionnaire
Transport for London

14,000 developers

£130m value p.a.

600 apps

LONDON ASSEMBLY
Dockless bike share code of practice
For Operators in London
September 2018
Investing in collaborative research
Challenge and partnerships

- TfL and Bosch partner with SMEs on data and technology
- Active Travel Innovation Challenge – “Go Jauntly” app
- Award scheme for innovative projects to improve freight and deliveries
Thank you

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