



EUROPEAN UNION

European Regional
Development Fund

Senate Department
for Economics, Energy
and Public Enterprises

BERLIN



Europe makes Berlin – fit for the future

innovative | climate-conscious | integrative | sustainable

In order to promote joint development, the EU Regional Fund (ERDF) supports regions across the EU. Berlin, its companies and people also benefit from EU funding policy. By 2027, EUR 680 million will be allocated to the Berlin ERDF programme, which, together with the necessary national co-financing, will grow to around EUR 1.7 billion.

These funds are used specifically to promote sustainable growth, strengthen future-oriented industries and further expand our city as a hotspot for highly innovative startups. With more than a third of the budget, climate protection and energy efficiency are stronger than ever in the ERDF programme. An additional focus lies on implementing measures to develop disadvantaged urban areas.

Exciting ERDF projects can be discovered everywhere in the city!

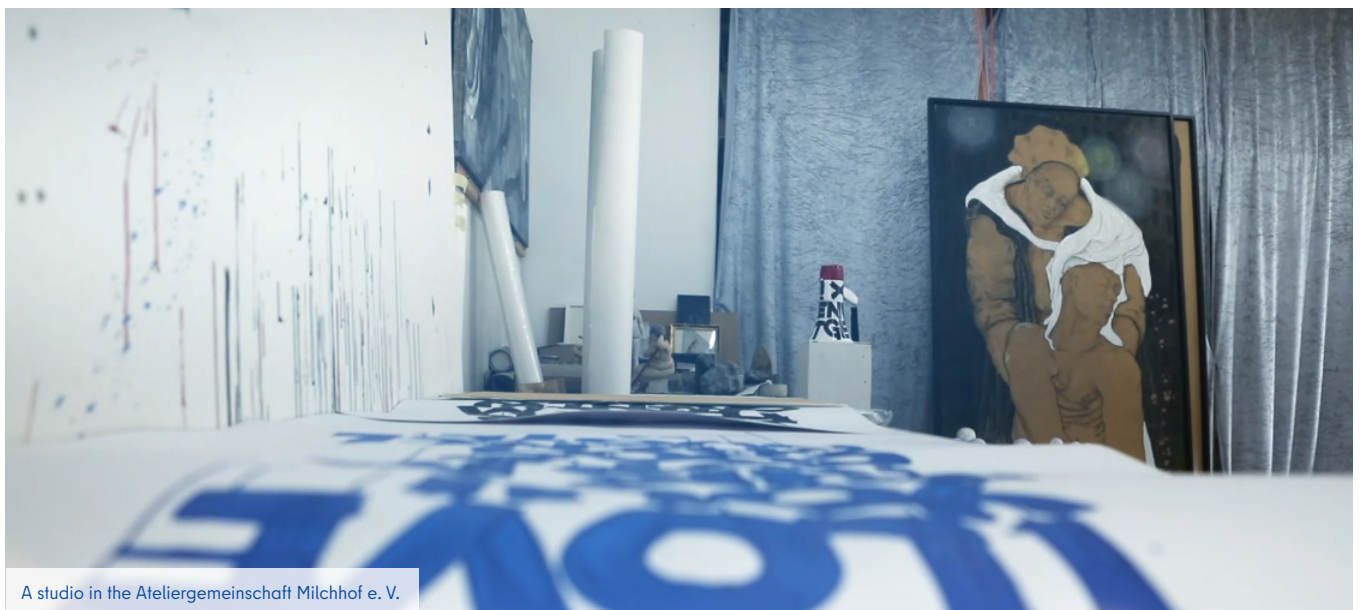
A platform for art in Pankow

The Berlin cultural industry lives and grows through cooperation, innovation and diversity. A large number of artists, creatives and freelancers work in this field – often in very small structures. The project “Artspring Berlin” connects the Pankow cultural scene and makes the diversity of the scene tangible for the public. The project of the Pankower Ateliergemeinschaft Milchhof e. V. is home to around 50 artists. As a point of contact and platform for networking, self-marketing and visibility, “Artspring Berlin” creates jobs for artists all year round. With open studios, art festivals, concerts and events at various locations in Pankow, citizens are shown how attractive Pankow is as a place of art and culture production. In this way, the project makes the work of the artists in the district visible.

“The ERDF funding helps us as artists to work all year around. This gives rise to many artistic projects that make art production in the districts visible and give the population the opportunity to participate.”

Jan Gottschalk, Project Manager “Artspring Berlin” in Pankow

The project is funded by the ERDF-funded programme “Strengthening innovation potential in culture – INP II”, which supports measures that strengthen Berlin’s creative industries in their diversity, networking and visibility.



A studio in the Ateliergemeinschaft Milchhof e. V.

A SHOWCASE FOR THE PANKOW ART AND CULTURE SCENE

With various activities “Artspring Berlin” creates a forum for the Pankow cultural scene: from art spaces such as the “Kunstraum Fuge” in the Heinrich Böll Library, the regular art festival in May, with events in the Ateliergemeinschaft Milchhof, to a pop-up store in Schönhauser Allee, which showcases the work of the artists working there.

THE ERDF PROMOTES DIVERSITY IN THE CREATIVE INDUSTRIES

The broad programme of concerts, performances and exhibitions in many galleries and project rooms as well as readings contribute particularly to the liveliness of everyday life in the district. “Artspring Berlin” celebrates art and culture in the district of Pankow, supported by the ERDF.

THE ERDF IN ACTION IN BERLIN

For Berlin, the field of cultural and creative industries is of particular importance. Due to the small structure and the special conditions, the ERDF makes special offers here: Small and micro-enterprises, especially freelancers from the cultural sector, are supported by networking, cooperation and marketing initiatives. To this end, the programme “Strengthening innovation potential in culture (INP II)” promotes innovative projects that support artists and help them to economically exploit their cultural potential.

The ERDF makes Berlin fit for the future by

- Creating jobs for artists.
- better connecting artists with each other.
- Making the cultural and art scene visible and tangible to the public.

FUNDING

Funding Priority:
Innovations

Funding Instrument:
Strengthening innovation potential
in culture - INP II

Funding Amount:
EUR 424.695, of which 50 % ERDF

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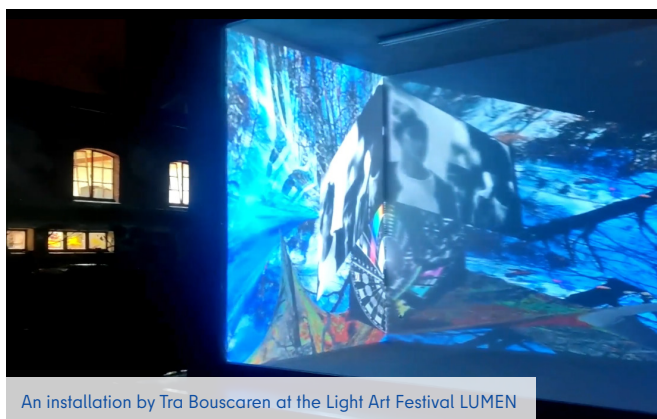
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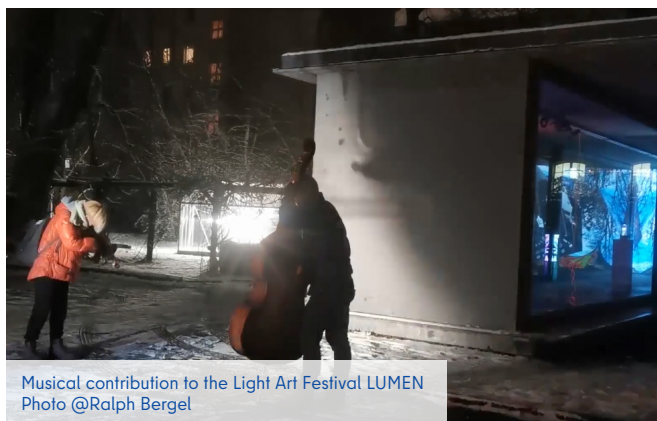
Artist Lena Klochko working in the Pop up Store in Schönhauser Allee Arcaden



An installation by Tra Bouscaren at the Light Art Festival LUMEN



Sculpture in the Ateliergemeinschaft Milchhof e. V.



Musical contribution to the Light Art Festival LUMEN
Photo @Ralph Bergel