



EUROPEAN UNION

European Regional
Development Fund

Senate Department
for Economics, Energy
and Public Enterprises

BERLIN



Europe Makes Berlin – Fit for the Future

innovative | climate-conscious | integrative | sustainable

The EU Regional Development Fund (ERDF) supports regions across the EU to promote joint development. Berlin, its businesses and residents also benefit from EU funding policy. By 2027, 680 million euros will flow into the Berlin ERDF programme, which, together with national co-financing, will grow to around 1.7 billion euros.

These funds specifically go towards promoting sustainable growth, strengthening future-oriented industries, and further developing our city as a hotspot for highly innovative start-ups. Comprising more than one-third of the budget, climate protection and energy efficiency are more firmly anchored in the ERDF programme than ever before. Another focus is on measures to develop disadvantaged urban neighbourhoods.

There are exciting EU-funded projects just waiting to be discovered all over the city!

Successful start-ups in the film industry

While working in the film industry, Daniel Ehrenberg noticed that independent film production companies in Germany mainly earn money during the production of films. However, once a project is completed, there is often no follow-up project ready to shoot, which is essential for the continued existence of film production companies. In response, Ehrenberg founded the “Eyrle Entertainment” GmbH. The company focused on developing feature film projects up to the filming stage. However, when a client company did not produce a planned film itself, in-house production of films was added as a competence. With success: the company won the German Film Award in 2022.

“Thanks to funding from the ERDF, we were able to set up our ambitious company in the Weißensee district of Berlin and establish ourselves within the film production industry.”

Daniel Ehrenberg, founder of “Eyrle Entertainment” GmbH

The ERDF supports companies in the start-up phase and accompanies them in the growth process. Start-up capital for Eyrle was provided by a loan from the ERDF co-financed SME Fund Berlin.



On the set of “The Path”

SUCCESS THANKS TO A WEALTH OF EXPERTISE AND COURAGE

The first project commissioned by a client came with the German-Spanish feature film “The Path”, which was shown in cinemas in Germany in February 2022. Although the company was still in its infant stages, it was given the confidence to take on the big film project and ventured into production. The efforts and courage paid off for the team, as the film toured film festivals worldwide and won the “German Film Award – Best Children’s Film” in 2022.

ERDF PROMOTES THE GERMAN FILM INDUSTRY

The founding process is rarely straightforward and does not always go as planned. In-house production was not yet part of the company’s business concept at the beginning. Constantly facing new challenges is an everyday part of the business process. It is therefore even more important to have certainty with regard to the start-up costs. It was thus necessary for the young company to obtain loans from the ERDF as a start-up.

THE ERDF IN ACTION IN BERLIN

After its successful start-up, the company now offers three permanent jobs and employs numerous filmmakers and companies from the region, which in turn provides work and employment. Furthermore, the company regularly works with numerous creatives from the region and gives young professionals their first insights into the film industry which currently lacks many skilled workers.

The ERDF gets Berlin fit for the future by

- making ambitious start-ups possible and creating jobs.
- assisting founders by providing them with needed start-up capital.
- boosting the Berlin film industry.

FUNDING

Funding priority:
Produktivität der Wirtschaft
[Productivity of the economy]

Funding instrument:
KMU-Fonds (Mikrokredite, Berlin Start, Wachstumskredite, Berlin-Kredit)
[SME funds (microloans, Berlin Start, growth loans, Berlin Credit)]

Funding amount:
€15,000 of which 50% is from ERDF

CONTACT

Senate Department for Economics,
Energy and Public Enterprises

Dr. Michael Knieß
Email:
Michael.Kniess@senweb.berlin.de

Eyrie Entertainment GmbH Lehder-
straße 16-19, 13086 Berlin, Germany

Daniel Ehrenberg
Email: hello@eyrie.berlin

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Silvestre, Andrea Resmini

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ariadne an der spree GmbH



Dramatic scene “The Path”



The “Eyrie Entertainment” Team



Action!



Scene by the water “The Path”