



EUROPEAN UNION

European Regional
Development Fund

Senate Department
for Economics, Energy
and Public Enterprises



ACTIVE TOGETHER – FOR MORE QUALITY OF LIFE IN THE NEIGHBOURHOOD

WHEN THINGS DON'T WANT TO PROGRESS PROPERLY IN A DISTRICT, a focused neighbourhood management (Quartiersmanagement – QM) brings a breath of fresh air into the neighbourhood. Economic upheaval frequently leads to a change in the composition of the resident structure. Development is marked by rising unemployment and the exodus of high earners and families with children. Neighbourhood residents' livelihood opportunities are increasingly defined by poverty. People notably affected include those with minimal professional qualifications, including many migrants. The Federal Government's and states' "Social Cohesion" programme ("Socially Integrative City until 2019), which is co-financed by the ERDF, exists so that these districts with special social integration tasks are not dependent on the development of the city as a whole. In Berlin's "Bülowsstraße/Wohnen am Kleistpark" neighbourhood, the Working Group for Social Planning and Applied Urban Research – AG SPAS team connects various social and cultural participants and mobilises residents to play a responsible role in shaping their own district.

THE QM TEAM'S WORK IS NOT PERMANENT. The aim is to establish and maintain self-governing structures that remain strong even after neighbourhood managers have withdrawn and to permanently improve neighbourhood residents' quality of life.

AROUND 19% OF ERDF RESOURCES ARE USED to counter unemployment, poverty and social exclusion in disadvantaged districts. Social and infrastructure projects were implemented in "Schöneberger Norden" with the help of the ERDF, therefore enhancing the neighbourhood and the living conditions there.

»SOCIAL URBAN DEVELOPMENT MEANS INVITING CITIZENS TO PARTICIPATE AND TAKE RESPONSIBILITY. BUT SOCIAL URBAN DEVELOPMENT ALSO MEANS THAT JOINT ACTION EVOLVES FROM MANY DIFFERENT PARTICIPANTS AND RESPONSIBILITIES IN THE NEIGHBOURHOOD.«

Peter Pulm, neighbourhood manager, AG SPAS



View over Schöneberger Norden from the roof of the Pallasseum

AG SPAS

NEW LIFE IN THE NEIGHBOURHOOD

Schöneberger Norden was one of the first of what are currently 34 Berlin “districts with special development needs”, the stabilisation and enhancement of which have been specifically funded since 1999 as part of Berlin’s neighbourhood management. When the AG SPAS QM team moved into its new premises in the Pallasseum, the residential complex at the Kleistpark was considered a socially troubled area. There were also shortcomings in the social infrastructure in the Bülowstraße/ Wohnen am Kleistpark” neighbourhood in addition to urban planning and environmental problems. Today, the neighbourhood is in the so-called “stabilisation phase”. The aim now is to transfer the implemented networks and structures to the responsibility of local participants in order to have a lasting effect in the neighbourhood. A so-called “stabilisation anchor” and the QM team’s core project is the Campus of Generations, jointly planned with the Schöneberg District Office and Gewobag. The new district centre provides the space for a neighbourhood centre, a youth leisure facility, a nursery and a senior citizens’ leisure facility. The campus is intended to be a place for coming together and networking. It will also provide a long-term home for Schöneberger Norden’s district council as a neighbourhood committee.

ERDF FUNDS COHESION

In the three funding periods since 1999, a total amount of more than EUR 5,440,000 has gone to the QM area at Kleistpark. This has meant that the ERDF has supported numerous social projects from the five fields of action “education, training, youth”, “work and economy”, “neighbourhood”, “public space” and “participation, networking and partner involvement” as well as implementing various construction projects, such as the renovation or new creation of open spaces for schools and nurseries, town squares, playgrounds and city parks.

ERDF WORKS IN BERLIN

The ERDF co-finances the Federal Government’s and federal states’ “Social Cohesion” programme as part of the funding priority “sustainable urban development”. With ERDF support, it was possible to network residents as well as relevant participants and to enhance the neighbourhood’s social infrastructure. Overall, the living conditions in the Schöneberger Norden have been improved.

Specifically, the ERDF ensures that:

- neighbourhoods that have been left behind are resurrected.
- social-space-orientated and interdepartmental ways of thinking and acting in the neighbourhoods are consolidated.
- the living situation of inhabitants in disadvantaged districts is improved as a whole.



Citizens' forums give everyone the opportunity to participate



Events like the education festival bring people together



The new outdoor sports facility in the Kulmer neighbourhood was also built as part of QM

FUNDING GUIDELINE: CONTACT:

PRIORITY 4
Sustainable urban development

FUNDING INSTRUMENT

Zukunftsinitiative Stadtteil II – ZIS II
(Future Initiative for Urban Districts II –
Socially Integrative City)

FUNDING AMOUNT

€ 1,612,880, 50 % from ERDF

PROJECT TERM

17.12.2014 – 31.12.2020

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