



greenbizz
.brussels 

**The sustainable incubator
focused on the future.**



Jean-Marc Bryskere



Greenbizz - The first place solely dedicated to sustainable economy.

- Objectives:
 - Support and stimulate **entrepreneurial projects in sustainable and circular economy** (sustainable construction, energy optimisation, mobility, sustainable food,...).
 - Stimulate development of **business activity and jobs creation** in Brussels.
- A project of the Brussels Capital Region.
- Financed by the ERDF program 2007-2013.

Greenbizz – Our Offer

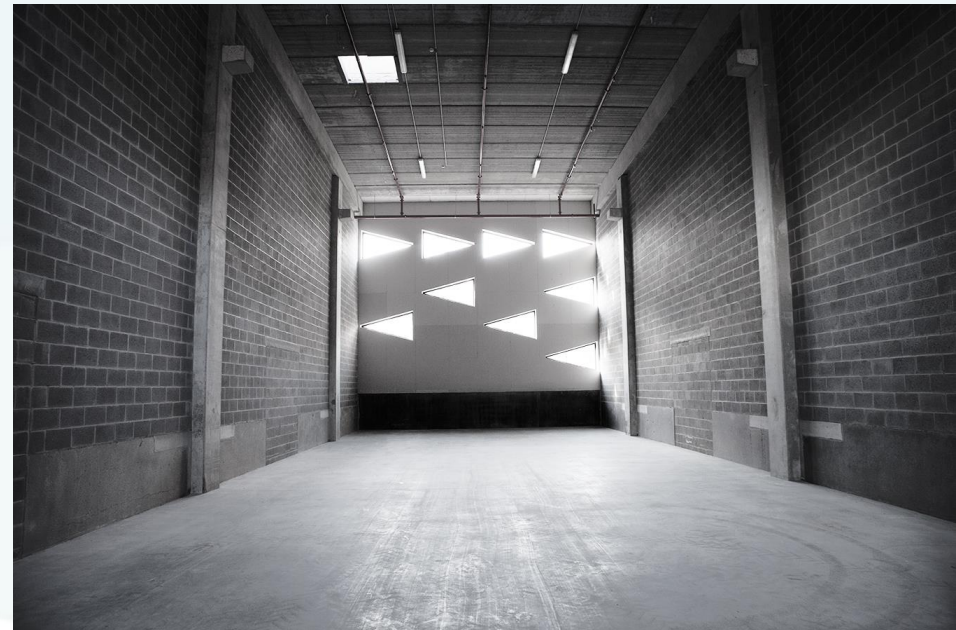
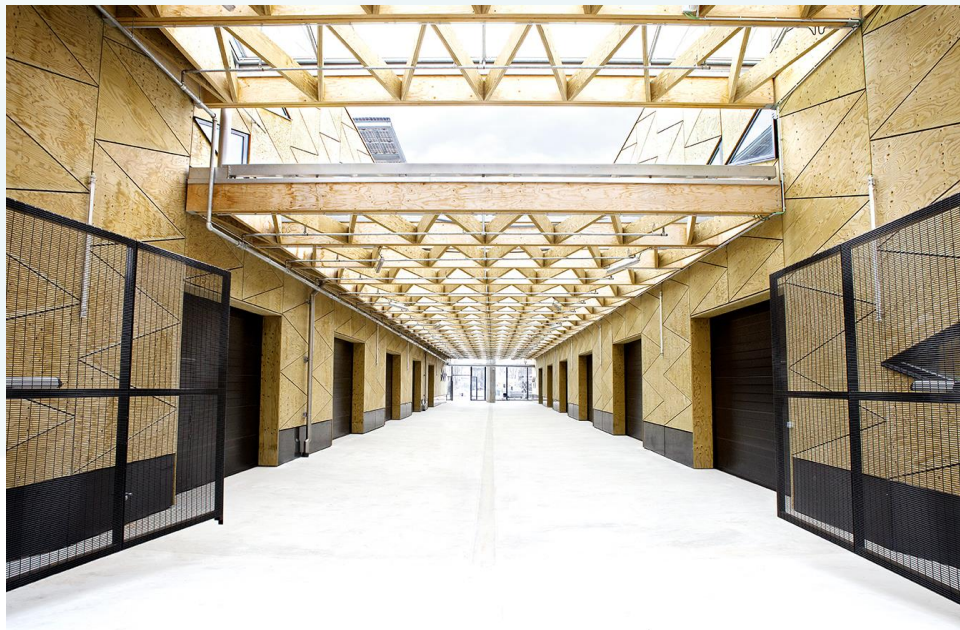
- A optimal **hosting structure**.
- **Services** under the best conditions.
- A unique **networking**.
- Stimulating and exemplary **projects**.

Greenbizz – Our Offer

Hosting structure: a building in 2 parts:

1. Workshops for sustainable production :

- 19 modular production workshops from 120 to 550 m².
- To host small (sustainable) production companies.



Greenbizz – Our Offer

Hosting structure: a building in 2 parts:

2. Green incubator

- 36 « **full services** » **modules** from 11 to 48 m².
- To host start-ups, spin-offs and small companies in development phase, actives in sustainable economy.
- **Spaces for meetings and events:**
open to companies and institutions also, with the objective to make them aware of sustainable and circular economy.



Greenbizz – Our Offer

- **All usual services « all-in »:** reception, parking, internet / Wi-Fi, etc.
- A **co-working** space to welcome project leaders their creation phase.
- A **fab lab** to help entrepreneurs to develop prototypes.
- **Training and acceleration programmes** (e.g. circular economy, circular business model).
- **Networking** and access to a experts network.
- **Personal coaching:** all companies installed in Greenbizz benefit from a free-of-charge coaching.

→ **Our objective: maximize the chances of success of the projects joining Greenbizz.**

Greenbizz – Today

Already (2,5 years after opening):

- **40 companies installed in Greenbizz = more than 140 jobs.**
- 100% of the production workshops occupied.
- 80% of the office surface occupied.

Objective end 2018 (occupancy > 90%) achieved.

Greenbizz – An exemplary and stimulating place

Greenbizz.brussels has the ambition to be a **catalyst of the green and circular economy**, by creating a **stimulating and convivial working environment**.

The entrepreneurs installed in Greenbizz.brussels share an interest in the sustainable and circular economy and are, therefore, motivated to **initiate projects together**.

Several projects have already been launched:

- A collective permaculture **vegetable garden**.
- A **greenhouse prototype** built with recycled materials.
- **Synergies** between Greenbizz.brussels start-ups.

Greenbizz – An exemplary and stimulating place

- A collective permaculture vegetable garden.
- A greenhouse prototype built with recycled materials.



Key Success Factors

- Combining offices + production workshops + fab lab.
- Internal + external networking.
- Cooperation with other projects in circular economy (PREC, Be Circular,...).
- Personal coaching.
- Training & information sessions.
- Own projects / Role model.



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