

BERLIN BUSINESS REPRESENTATIVES NETWORK

BERLIN



Honorary Berlin Business Representatives

This is an intro to the **Honoraray Berlin Business Representatives**.

Every Representative brings in their personal perspective on Berlin and gives insights into what links Berlin and their markets.

Thank you for sharing this!

Berlin, July 2026

Emir Ali Bilaloglu

Turkey

„Weil Berlin immer einen Weg findet.“



Emir Ali Bilaloglu

Turkey

Company/Organisation	Doğuş Otomotiv A.Ş.
Current Position	CEO and Chairman

The biggest opportunity between Berlin and my market ...

- Start Up Companies
- Exchange of Workforce and Exchange in the academic research
- Tourism
- Real Estate Development

Mathias Ihlenfeld

USA

„Proud of my German roots and the American dream I built. Representing Berlin lets me connect people, support others, and create impact in business and culture.”



Mathias Ihlenfeld

USA

Company/Organisation	ByMathias Founder of woom bikes USA Regional Cohort Leader of Birthing of Giants
Current Position	Serial Entrepreneur, Investor, Coach, Mentor, Advisor I Help Business Owners & Executives Scale Profitably Without Losing Themselves Former CEO \$100M+ Business 1x1 Coaching & Advisory 3x Inc. 5000

The biggest opportunity between Berlin and my market is ...

... the two-way bridge between Germany and Texas. I built woom into the fastest growing bike brand in the USA and a consulting practice, and today I lead a cohort of middle-market owners and coach and mentor founders to create value and growth. Texas is an incredible market for German companies, and Berlin is just as rich an opportunity in return. I connect both sides and help them scale.

Nadine Jüdes

Switzerland

„Born in Berlin, living in Zurich and working for Berlin, I am passionate about connecting two of Europe’s most dynamic innovation hubs and bringing together people, ideas and the best of both worlds.“



Nadine Jüdes

Switzerland

Company/Organisation	Berlin Partner for Business and Technology
Current Position	Head of Division Digital Business & Startups

The biggest opportunity between Berlin and my market ...

... lies in deepening the connection between two geographically close and highly international innovation hubs. Berlin and Switzerland bring together complementary strengths, combining entrepreneurial dynamism, world-class innovation and global connectivity to accelerate innovation and create long-term value.

Damian Maib

VR China

„As part of the Berlin Business Representative Network, I want to support Berlin's international business presence and help build stronger bridges between Berlin, Asia and the world. For me, Berlin stands for diversity, innovation and entrepreneurship.“



Damian Maib

VR China

Company/Organisation	GENUINE E-Commerce
Current Position	Founder & CEO

The biggest opportunity between Berlin and my market is ...

... to create a stronger bridge between Berlin and Shanghai: helping Chinese companies understand Berlin as a gateway to Europe, while giving Berlin-based companies better access to China's dynamic market. Through frequent exchange and trust-building, this can unlock innovation, investment and long-term mutual economic value for both sides.

Alexander Moritz

USA

„Building bridges - As part of the Network I want to connect people and ideas. Berlin is full of opportunities!

Berlin is in the heart of Europe. Berlin is the German capital. And Berlin is my home.”



Photo: Barack Sharma

Alexander Moritz

USA

Company/Organisation	Technische Universität Berlin
Current Position	Liaison Manager & Advisor

The biggest opportunity between Berlin and my market is ...

... exchange of ideas and collaboration between two extraordinary innovation ecosystems to make this world a better place.

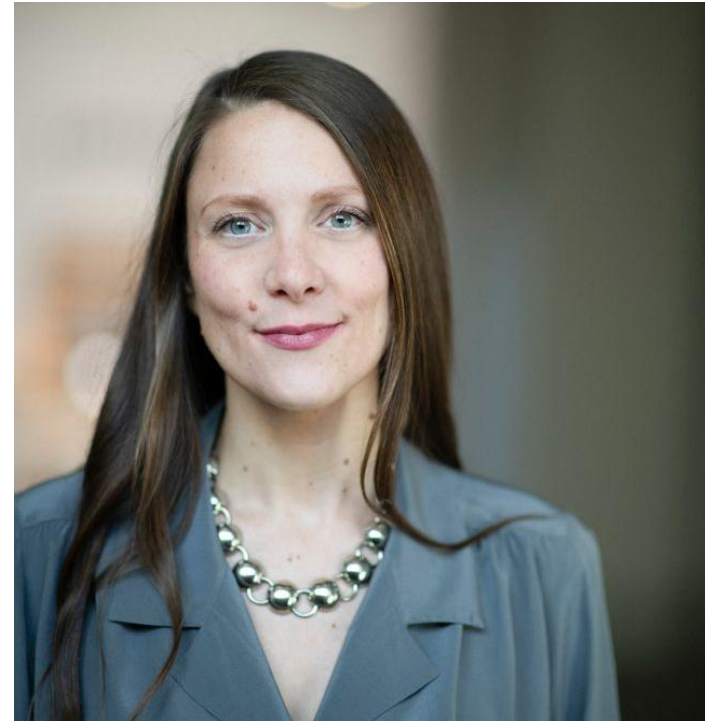
Arianna Moroder

Italy

“I am not a Berliner, but I love this city deeply and feel that its complexities and heritage should be treated like a precious resource worth nurturing and preserving.

Berlin is a second home to many, thanks to its openness and willingness to invite diversity in.

It is the perfect place to learn from our differences, to exchange and to see how life can hold many truths all together at once.”



Arianna Moroder

Italy

Company/Organisation	Lottozero
Current Position	Co-founder and Creative Director

The biggest opportunity between Berlin and my market is ...

... the possibility of connecting a rich community of creatives based in a vibrant international context, who hold a multitude of innovative contemporary ideas, to Prato (Italy), the largest textile and fashion district of Europe and to the expertise and experience of our consultancy studio, Lottozero.

To this day Prato offers means of high-quality textile production, material sourcing and MADE IN ITALY manufacturing, working on sustainable processes and supply chain transparency within a constantly evolving market.

Yoon Oh Nam

South Korea

„Berlin shaped me both personally and to the city that shaped my journey professionally. It inspired my passion for design and global mindset. As an Honorary Berlin Business Representative, I am proud to stay connected.”



Yoon Oh Nam

Republic Korea

Company/Organisation	Hyundai Rotem
Current Position	Senior Industrial Designer

The biggest opportunity between Berlin and my market ...

... combining Berlin's strengths in design, innovation and sustainability with advanced mobility expertise to create human-centered transportation solutions.

I believe stronger collaboration between industry, academia and creative professionals will accelerate innovations, foster partnership and create lasting value for both communities.

Elena Poughia

United Kingdom

„Berlin gave me a home, a community, and the freedom to build. Being part of this network is an opportunity to give back to a city that continues to inspire innovation and belonging.“



Elena Poughia

United Kingdom

Company/Organisation	Dataconomy Media
Current Position	CEO

The biggest opportunity between Berlin and my market ...

... Berlin and London are two of Europe's most important innovation hubs. Having lived and worked across both cities, I believe the biggest opportunity lies in building stronger bridges between them—connecting Berlin's creativity and technical talent with London's global capital, markets, and networks. Together, they can become a powerful gateway for talent, investment, and innovation between Europe and the world.

Hemdat Sagi

Israel

„Berlin shaped an important chapter of my career and will always hold a special place in my heart. Being part of the Berlin Business Representative Network is a meaningful opportunity to give back by strengthening the ties between our innovation ecosystems.”



Photo: Elad Malka

Hemdat Sagi

Israel

Company/Organisation	Konnect- Volkswagen Group Innovation hub TLV
Current Position	Managing Director

The biggest opportunity between Berlin and my market ...

... isn't just doing business—it's building the next generation of innovation together. Germany brings global industrial scale, while Israel, the Startup Nation, brings bold ideas and speed. Connecting the two creates partnerships that solve real challenges and turn breakthrough technologies into global success stories!

Simon Schäfer

Portugal

„Ohne meine Jugend in Berlin, würde ich nicht tun können, was ich heute tue: Innovation, Startups und Immobilien bauen, in denen das stattfinden kann. Die Weitsicht Chancen zu finden, wo andere nur Fabrikrüinen und Altlasten sehen, habe ich Berlin zu verdanken!“



Simon Schäfer

Portugal

Company/Organisation	Factory, Allied for Startups
Current Position	CEO, President

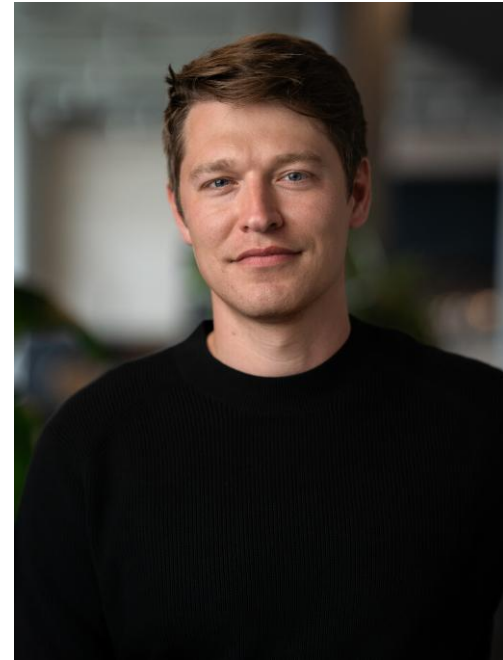
The biggest opportunity between Berlin and my market are ...

...the similarities. Berlin and Lisbon share so many traits, working together and learning from each other is an obvious opportunity for two likeminded cities!

Jonas Schorr

Spain

„I've been working on the future of the city for the last 13 years, most recently as Speaker of Berlin's Smart City Network. As a true Berliner, to be able to represent my city internationally is a dream come true and a great honour."



Jonas Schorr

Spain

Company/Organisation	Urban Impact Berlin GmbH
Current Position	CEO & Founder

The biggest opportunity between Berlin and my market is ...

... learning from each other's innovation models and creating a strong Berlin-Barcelona innovation corridor between two of Europe's most thriving startup and urban innovation hubs. Barcelona is host to the World Smart City Expo and a long-standing pioneer in city-making. This matches perfectly with Berlin's bold ambition to host a World Expo on sustainable city-making in 2035.

Daniel Tumewu

Indonesia

„For me, Berlin is Europe’s laboratory for innovation—with enough chaos to keep creativity alive.

Berlin doesn’t wait for the future. It builds it. That’s why I’m proud to be part of its global network.

I joined to connect Berlin’s innovation ecosystem with Southeast Asia—because great ideas deserve great bridges, not borders.”



Daniel Tumewu

Indonesia

Company/Organisation	Hi Incubator
Current Position	CEO and Co-Founder

The biggest opportunity between Berlin and my market is ...

... Berlin brings ideas. Indonesia brings scale. The real opportunity is connecting both ecosystems to transform innovation into businesses, partnerships and sustainable impact across Europe and Southeast Asia.

The Berlin-Jakarta sister city partnership provides a unique foundation and sandbox to deepen innovation, business and talent exchange and to turn long-standing friendship into lasting economic impact.

Martin Urbanek

Spain

„Berlin is always Berlin – no matter where you live. This city shapes who you are and how you do business.”



Martin Urbanek

Spain

Company/Organisation	cashwerk GmbH Vallovapor GmbH openHandwerk GmbH
Current Position	CEO & Founder

The biggest opportunity between Berlin and my market is ...

... that both sides want what the other has. Berlin has the startup culture, the networks, the seriousness. Mallorca has the lifestyle, the international crowd, the hunger. My job is to open that door – in both directions.

To be continued

BERLIN

