



Rooted in Authenticity: This was Berlin Fashion Week AW2026

Berlin, February 3, 2026 – Berlin Fashion Week continues its upward trend. From 30 January to 2 February 2026, the collections for autumn/winter 2026 were presented in 52 presentation formats, among them 42 fashion shows – more than ever before. In line with the growing calendar, national and international interest is also on the rise: around 30,000 visitors from Berlin and beyond attended to discover the highlights of the season.

With a balanced mix of up-and-coming talents, who have made a name for themselves in formats such as **Der Berliner Salon** and **RAUM.Berlin**, and well-known names, Berlin Fashion Week is increasingly establishing itself as a key trendsetter. What's more, it is also attracting attention this season with its clear commitment to diversity, authenticity and sustainability.

Equality is already a reality at Berlin Fashion Week. Approximately half of the labels on the official calendar are female-owned or run by a female designer. Yet, femininity was not only a structural theme, but was also explored creatively: **Laura Gerte** and **Sia Arnika** placed self-determination at the heart of their collections. **Kasia Kucharska** and **Haderlump Atelier Berlin** harmoniously combined gentleness and strength in their designs.

With its growing programme, Berlin Fashion Week is becoming increasingly international: an audience of journalists and buyers from all over the world is drawn to a line-up that has long outgrown national borders. For the first time, **John Lawrence Sullivan** from Japan and **Kenneth Ize** from Nigeria presented their collections in the German capital, while the Nigerian label **Orange Culture** returned to Berlin. **Buzigahill** from Uganda and **PLNGNS** from Ukraine were also once again among the Berlin Contemporary winners with their innovative upcycling collections.

Many designers responded to a world whose pace seems to be constantly accelerating by deliberately slowing down. Reduction, craftsmanship and self-positioning became strategies for creative freedom: **MARKE** countered disinformation with textile clarity, **Lou de Bètoly** crafted her creations with elaborate handiwork, **BALLETSHOFER** revealed routines as a form of conformity, while **Richert Beil** and **Ioannes** created counter-designs to the prescribed rhythm of the fashion industry. Origin and identity were not only central to **DAGGER** and **Andrej Gronau**, but were also served as a starting point for innovation for **GmbH**, **SF10G** and William Fan as a starting point for something new.

THE OFFICIAL PARTNER

The initiators of Berlin Fashion Week would like to thank the following partner brands for their support:

Epic Drive: For the exclusive chauffeur service that transported our international guests and the German press comfortably, safely and stylishly from appointment to appointment.

Hotel Zoo: For providing stylish premises – both for events and for our international guests.

Lefty: For their support as an influencer marketing platform.

ADDITIONAL INFORMATION

All image material is available for download in the [official Media Hub](#). Here you will find further information on shows and presentations, the supporting programme and international guests. The next Berlin Fashion Week will take place from 2 to 5 July 2026.



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