



# VIelfalt UNternimmt

Berlin würdigt  
migrantische Unternehmen

Berlin  
Business Award

# VIelfalt UNternimmt 2023



Senatsverwaltung  
für Wirtschaft, Energie  
und Betriebe

**BERLIN**



# OPENING REMARKS



Berlin stands for diversity in action and attracts people from all over the world. Today, at least a third of our population has an international background and this diversity also makes our location strong as a business site. Berlin's economy is developing rapidly, defying

crises and getting increasingly more people into work. Berlin's economic success story also includes the numerous companies that have been built up and run by people with migratory backgrounds. Berlin is proud of these companies that help shape our city and create jobs and income here. Since 2019, we have been honouring the contribution of these companies to Berlin's economy through the biennial "Vielfalt unternimmt" competition. It is right to highlight their commitment and performance, and we want to continue on this path together.

Let's work together to make diversely managed companies and clever concepts more visible. We look forward to your applications!

**Stephan Schwarz**

**Senator for Economics, Energy and Public Enterprises**

## BACKGROUND

Among Berlin's many entrepreneurs, people with migratory backgrounds make up a considerable proportion – and it's constantly growing.

The "Vielfalt unternimmt – Berlin würdigt migrantische Unternehmen" award recognises their economically significant contribution to Berlin every two years.

For the third time, the Senate Department for Economics, Energy and Public Enterprises is honouring the special and the outstanding among them – from younger companies to those with a long tradition.

The award ceremony will take place on Wednesday, 28th June 2023, at the Berlin City Hall.



# THE PRIZE

The prize is awarded in three categories:

- A. Companies that have been on the market for at least five years and have more than 30 employees
- B. Companies that have been on the market for at least five years and have between 0 and 30 employees
- C. Founders' award for companies that have been on the market for at least one year and less than five years (cut-off date: 31st January 2023)

A jury composed of experts will name one award winner for each category (A, B and C) out of all valid entries.

The winners can look forward to

- a public award with a festive prize-giving ceremony,
- prize money of €10,000 each,
- one prize sculpture per category, and
- a cinematic portrait of the company.

## Special prize 2023

In order to honour the commitment and success of self-employed people with a refugee background, the jury can also award a special prize this year. This special prize is also worth up to €10,000.

# TERMS AND CONDITIONS

Applications are open to managing entrepreneurs or founders

- of migratory backgrounds in the first or second generation (at least one person in the case of team applications),
- who have their company headquarters in the state of Berlin,
- who own more than 50% of the company shares (in the case of team applications jointly more than 50%),
- for categories A and B: companies that have been on the market for at least five years and have managed the company for at least three years,
- for category C: companies that have been on the market for at least one year and no longer than five years (cut-off date: 31st January 2023).

Team applications can be submitted for all three categories.

Please apply online or nominate your preferred candidates.

To do so, please use the website  
[www.berlin.de/vielfalt-unternimmt](http://www.berlin.de/vielfalt-unternimmt)

Closing date for applications: 24th April 2023

All information provided will be treated in confidence. Legal recourse is excluded.

# CONTACT DETAILS

## Event host:

**Berlin Senate Department for Economics,  
Energy and Public Enterprises  
Department for Fundamental Issues of  
Economic Policy Unit**

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## Organisation:

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**CALL FOR ENTRIES!**  
Deadline  
24th April 2023

## Website:

[www.berlin.de/vielfalt-unternimmt](http://www.berlin.de/vielfalt-unternimmt)

